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# PRESS RELEASE

## For Immediate Release

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## VICTORIAN DAYS PLEIN AIR ART CONTEST AND WET PAINT SALE In The Open Air



Belvidere, New Jersey (August 20, 2018) – Artists have long painted outdoors, but in the mid-19th century, working in natural light became particularly important to the Barbizon school, Hudson River School, and Impressionists. The act of outdoor painting from observation has been continually popular well into the 21st century.

Belvidere Heritage, the new 501(C)(3) non-profit charitable organization responsible for planning Victorian Days this year, is hosting a Plein Air Art Contest and Wet Paint Sale. Both amateur and seasoned artists are welcome to participate. Age Groups include 1-10 years, 11-19 years, and 20-120 years. Artists will meet at Garret D. Wall Park on Saturday, September 8 at 9:00am or later to have their canvas/paper stamped. Registration is \$25 for 2 canvases, \$10 for each additional canvas. Purchasing tickets online will help the organization prepare for the art display.

Once stamped, the artists will find the scene or subject in Belvidere that calls to their soul and create their masterpiece. Artists will then return to the Park on Sunday, September 9, no later than 1:00pm to have their work judged by Artist, Jeff Echevarria and Conservator, Gary McGowan. Cash prizes will be awarded. The Wet Paint Sale begins at 2:00pm. You may purchase a ticket to join the fun at <http://belvidereheritage.com/vdpleinair.html>. Individuals and businesses wishing to learn more about Victorian Days may visit the Belvidere Heritage's website at [www.belvidereheritage.com](http://www.belvidereheritage.com).

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