



## **FOR IMMEDIATE RELEASE**

**Contact:** Rebecca Lucas, President

**Phone:** 908 777 1394

**Email:** BelvidereHeritage@gmail.com

### **BELVIDERE HERITAGE RECEIVES \$1,500 FOR VICTORIAN DAYS 2019**

**Belvidere, New Jersey, August 2, 2019** – The FirstEnergy Foundation has donated \$1,500 to sponsor the Albert Edward, Prince of Wales Kids' Zone at the Belvidere Heritage, Inc. *Victorian Days* celebration, September 7 & 8, in the beautiful Garret D. Wall Park in Belvidere, NJ.

Last year saw the first Kids' Zone at Victorian Days. Belvidere Heritage is grateful that FirstEnergy, the parent company of Jersey Central Power & Light (JCP&L), has agreed to sponsor the Kids' Zone again this year. Plans are under way to bring a bigger and better Kids' Zone to Garret D. Wall Park. Beatrix Potter will be reading stories about Peter Rabbit and friends, MagicStephen will perform at 1:00pm both days. Dress up and have tea, play with civil war soldiers, marbles, tops, bubbles or race steam engines. Help to put a quilt together or compete for a prize in a sack or trundle race.

**"FirstEnergy is proud to help bring back the Kids' Zone program at the 2019 Victorian Days," said Lorna Wisham, Vice President of Corporate Affairs and Community Involvement for FirstEnergy. "Belvidere has a rich culture and history, and the Kids' Zone plays an important part in teaching our youth about the customs and traditions that helped make Belvidere the vibrant community it is today."**

Victorian Days, a beloved annual festival, was brought back in 2018 by Belvidere Heritage, Inc., a 501(c)(3) non-profit. House tours, porch teas, horse and carriage rides, vintage car show, cemetery tours, civil war reenactments and artisan vendors were all back for the weekend festival. New were a cotillion, kids' zone, authors' grove, and plein air art contest. FirstEnergy joins DSM and Elizabethtown Gas with sponsorships of this year's event.

#### **About Belvidere Heritage:**

Belvidere Heritage is on a mission to provide educational experiences through events, promote an interest in local history and offer opportunities for enjoyment of period-specific entertainment. To learn more visit [www.BelvidereHeritage.com](http://www.BelvidereHeritage.com) or through social media @BelvidereHeritage1845.

#### **About First Energy Foundation:**

The FirstEnergy Foundation is funded solely by FirstEnergy Corp. (NYSE: FE) and provides support to non-profit, tax-exempt health and human services agencies; educational organizations; cultural and arts programs and institutions; and civic groups in areas served by FirstEnergy's 10 electric operating companies and in areas where the company conducts business.

FirstEnergy subsidiary JCP&L serves 1.1 million customers in the counties of Burlington, Essex, Hunterdon, Mercer, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union and Warren.

###